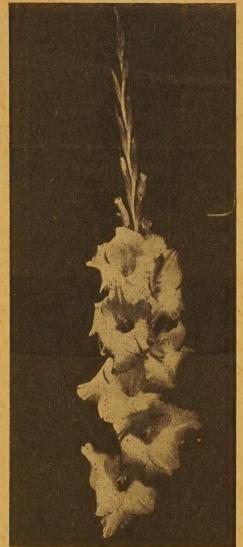
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1948



Beauty's Blush

Gladiolis & U.S. Of artment of Agriculture

Distinction



AL'S GLAD PATCH

Al and Jessie Amsler 4052 Madison Street Sioux City 20, Iowa

resson

If you are no longer interested, will you hand this catalog to some flower-loving friend? Thank you!

A Message of Thanks

WE'RE NEVER TOO BUSY to say "THANK YOU" to our patrons; nor are we ever too busy to give complete and careful attention to every one who comes to our gardens or orders by mail. But at the year-end the members of Al's Glad Patch, Al and Jessie, tool urged to express a very special "THANK YOU" to cover the whole year and to go to all the friends whose patronage and good will have meant so much to our success.

1948 Introductions

BIKINI (Lins-Ruble). Bikini is a brilliant orange, similar to the orange flash of the Atomic bomb, hence its name. Bikini has a very pretty throat mark that it inherits from Peggy Lou, which blends in beautifully and adds to its beauty. Being a tall grower, with wonderful growth and good bulb health. The florets are $4\frac{1}{2}$ to 5 inches, slightly ruifled, opening 5 to 6 wide open round flore is. Never a crooked spike. Blooms in 95 days. Bulblets are plentiful and germinate good. \$2.50 any size bulbs. 10 Bulblets, 2.50. Sold only with bulb orders.

BUTTERSCOTCH (L. R. Langworthy). A glowing Indian Yellow with throat markings of Chinese Coral and a suffusion of the same coral shade overlaying the edges of the lower petals. Opens 10-inch fine formal spike. Won grand seedling championship in Southern California Show. The color effect is a warm pastel salmon. Strong, vigorcur grower. L., 1.25; M., 1.00; Bulblets, 10 for 1.25.

CHARLOTTE ANN (Lins-Ruble). A heavily ruffled chocolate colored glad that the florists go for. Tall, rugged grower with 4 to 6 open and 4 to 6 showing color on heavy stem. Salable spikes from Bulblets that propagate fine. This is really something new in color. L., 1.00; M., 75c; S., 50c.

ROSE CHARM (Fischer). Lav. and Gold. (Maid of Orleans, Picardy) (5-43). Rose Charm is submitted to the world as an early rose cut flower. It has always been among the first half dozen to bloom and has twice led the season's parade. Rose Charm has earliness, plant vigor. height, rapid propagation and a beautiful color. It inherits most of these qualities from Queen of Bremen, Lavender and Gold being a Queen of Bremen seedling. Unlike Queen of Bremen, it does not crook. but it is fully as prolific. Because its long tapering flowerhead and long siender stem made it unusually adept for basket work, we had planned on calling it Basket Rose, but we were denied that name. Plant attains a height of 46 to 48 inches from large bulbs. Rose Charm compares with the well-known Margaret Fulton for size, opening 5-6. 4½" florets. The color is a very pleasing shade of rose. It has a large cream throat and midribs. It is comparable to the color of Rose O'Day, Venida and Topflite. Not a pink. Not exceptional as to beauty of form, but a very dependable flower. Price 2.00 each, any size; 12 for 20.00; bulblets: 2 for 25c; 10 for 1.00; 100 for 8.00; 1 L., 1 M., 2 S., 10 bulblets 6.00; 2 L., 5 M., 25 S., 200 bulblets 25.00; 5 L., 10 M., 50 S., 1/2 Pt. 60.00.

PHOENIIX (Ruble). (Early.) This is a Minute seedling having all the good habits of Minuet plus good propagation. One of the first glads to bloom. Never a crooked spike. If you are looking for an early cutflewer glad here is your answer. Any size bulb, 1.00. No bulblets.

Dear Glad Friend:

Again it is a pleasure to send you our 1948 list of gladiolus, which features many new varieties, and which is supported by larger stocks of other fine gladious.

PLEASE READ CAREFULLY

All quotations are subject to previous sale. We urge that you place your orders early so that you may not be disappointed. Each year we are unable to fill late orders for a number of varieties. Orders are segregated at once after being received, but will not be shipped until after danger of freezing is past, unless you request otherwise. However, bulbs can be sent any time desired. No substitutions will be made without your permission. If we are out of a variety you order, your money will be refunded—unless you give us permission to make a substitution in size or variety.

VARIETIES

We grow Gladiolus because of the pleasure we derive from their culture. We are engaged in growing those which appeal to us as being the best varieties for one reason or another.

In our opinion, each variety listed in our catalog has merit and is worthy of your consideration. As to whether you will like a particular variety may depend on your personal preferences and the purpose for which you wish to use the flowers. Remember that the price is not an indication of the quality of the variety. Newer kinds must of necessity be higher in price because of scarcity of stock. We suggest that beginners start with tried and true varieties in order to avoid disappointment. Growers of more experience and fanciers will want to try the newer ones.

OUR GUARANTEE

All our stock is guaranteed to be healthy, vigorous, free from thrips, and true to name. You must be satisfied. If any stock is unsatisfactory, tell us and we will try to satisfy you. If you like our bulbs and service, tell your friends.

GLAD-I-O-LUS:-

Please pronounce this wonderful flower right. The accent on the O. GLAD-I-O-LUS and use the same form for both singular and plural. It hurts to hear one say GLADIOLA or GLADIOLIS!

CUTTING BLOOM

The gladiolus is essentially a cut flower. Ordinarily the blooms should be cut when the first flower opens. However, some varieties fade after cutting and are better if left to open on the plant. When cutting, always leave four to six leaves on the plant to mature the bulb. By cutting down between the leaves you can get a good stem and still let most of the leaves remain on the plant.

TERMS AND PRICES

Minimum order \$1.00 cash with order. On orders of \$2.00 or over, a 25 per cent deposit will hold orders until shipping or delivery time, when they will be sent C. O. D. for balance unless otherwise arranged. All bulbs shipped prepaid. Overcount on all orders—the larger the order the larger the overcount. Special prices on 25 or more of any variety.

SEE OUR WHOLESALE LIST

For the grower who wants 10 bulbs of a variety, multiply the single price by 8. For those who want larger quantities, multiply the 10 price by 8—this is the 100 rate. 25 bulbs at the 100 rate.

WHITE GLADS

The white glad is probably the most popular of the many shades of glads. We feel that our list of white glads gives you a wider range of selection than any other list published.

All of the following of proven merit are listed herein:

Amamae, Cassablanca, Edith Grace, Gardenia, Pacifica, Leading Lady, Marg, Beaton, Maid of Orleans, Silver Wings, Snowsheen, Snowbank, Snow Princess, Snowsprite, Surfside, Van White, Maryland Maid, Silver Star.

In the cream white we list all of the best: Corona, Lady Jane, White Gold, Shirley Temple, Autearoa, Lake Placid.

SIZE OF BULBS

LARGE size bulbs are one and one-quarter inches in diameter or more. This size makes the largest spikes and flowers. Sizes No. 1 and No. 2.

MEDIUM size bulbs are from three-fourths of an inch to an inch and one-quarter. All bloom splendidly. Sizes No. 3 and No. 4.

SMALL size bulbs are not guaranteed to bloom, but under favorable conditions will bloom and produce a fine large bulb for the following year. Sizes No. 5 and No. 6.

No bulblet orders after April 1, 1948.

SEE SPECIAL OFFER ON BACK PAGE

Complete Planting Instructions With Each Order.

GENERAL BULB LIST.

ALGONQUIN (Palmer). Brilliant scarlet, open 8 to 10 large blooms on a straight spike. Grand Champion many times and still one of the best. For best results plant large bulbs. L., 3 for 25c; M., 4 for 25c; S., 8 for 25c.

ANNAMAE (Pommert). Very early pure white. A fine commercial and good in every way. Heavy producer of jumbo bulblets which grow rapidly. L., 3 for 25c; M., 5 for 25c.

AOTEAROA (Jensen). We just can't say too much for this magnificent flower. Color a creamy white with deep cream throat petal. Opens 8 perfectly placed 5-inch florets on a spike of 22 buds. I prefer it to White Gold. L., 40c; M., 30c; S., 20c.

ATHLONE (Palmer). Considered by many the best in this color; a beautiful light buff, which is always straight. Opens 12 to 14. A certain winner on the show table. L., 50c.

ABU HASSAN (Pfitzer). (Mid-season.) Beautiful clear, dark blue. Opens several medium sized blooms on a tall, straight plant. Looks like the best dark blue of recent years. L., 25c; M., 20c; Bulblets, 10 for 20c; 100 for 1.50.

AUTUMN GOLD (Prestagard). (Late.) Richly colored golden yellow; is gaining in popularity every year. It is being grown extensively as a late cut flower. One of the most richly colored glads in this list. L., 10c, 10 for 80c; M., 2 for 15c, 10 for 60c; S., 10 for 35c; Bulblets, 100 for 30c.

BADGER BEAUTY, beautiful lavender, outstanding. L., 2 for 25c; M., 2 for 20c.

BIT O' HEAVEN, fine late commercial orange, opens 6 to 8, opens well in water, good slipper. L., 4 for 25c; M., 5 for 20c; S., 6 for 15c.

BEAUTY CLINIC (Wilson). A ruffled beauty that is hard to beat. A real beauty. L., 25c; M., 20c; S., 15c.

BELTRAMI (Lins). Large, beautifully formed, wide open, ruffled and fluted florets of golden brown to deep rose mulberry. The plants are tall, with long flower heads correctly proportioned. Opens around 6 large florets. Is good propagator and early mid-season bloomer. L., 2 for 25c; M., 3 for 25c; S., 6 for 25c.

BLAZE (Lins). Often referred to as a red Picardy. Color is pure, intense scarlet red. Opens 5 to 6 on long blowerhead. L., ea. 10c; M., 10 for 60s; S., 10 for 40c.

BUCKEYE BRONZE, an outstanding bronze that is very popular. A must have. L., 15c; M., 10c.

BLUE BEAUTY (Pfitzer). This is probably the best blue on the market. The strong blue shade becomes a bit lighter at the edges of the petals. It is a tall, strong grower, and produces long spikes that will open 8 florets at once. L., 3 for 25c; M., 3 for 15c; S., 3 for 10c; Bulblets, 25 for 15c.

BRIDESMAID (Wheeler). A new variety by the originator of Golden State. A very large pink with a pure cream throat. Will open 6 to 8 very large florets. Very good. L., 50c; M., 35c; S., 20c.

BURMA (Palmer). Deep rose, shading somewhat lighter in throat. Opens up to 10 large, heavily ruffled, nicely placed blooms on a 5-foot spike. Most of the buds showing color. Excellent for exhibition and is just about tops in this class. L., 30c; M., 20c; S., 15c.

BLUE ICE (Butt). One, if not the only one, of the violets that can produce a 6-inch floret. Blue Ice is a light violet with a small cream blotch and a pale yellow crescent that grows tall and produces spikes of 60-inch heigh which carry 6 open florets. Its color is presented as an infusion of bluish particles in a light colored floret substance. It is consistent in performance here. L., 7.50; M., 4.50; S., 3.00; Bulblets, 10 for 4.80.

BLACK PANTHER (Lins). This is the largest real black red. The plants are tall with long flower heads and very large black red, wide open florets. A large black red is needed in every collection. This one will fill the bill. Usually evokes Oh's and Ah's from those who like the dark ones. Blooms early mid-season. L., 70c; M., 50c; S. 35c.

BEAUTY'S BLUSH (Fischer). Soft blushing pink. Opens 7 florets precisely arranged on a tall spike that never crooks. Produces lots of big, easily germinating bulblets. The cool pink florets have lots of sparkle. It oopens well in water and is a very healthy, robust grower. One of the four or five very best new varieties we grew this past season. It is tops as an exhibition variety and a sure-fire commercial. Do not omit Beauty's Blush from your purchases. L., 1.50; 10 for 12.00; M., 1.25; 10 for 10.00; S., 1.00; 10 for 8.00; Bulblets, 2 for 25c; 100 for 7.00.

BLACK DIAMOND (Gelser). None of the drab or somber tones of the most of the dark reds can be associated with Black Diamond for its vibrant color is its primary virtue. The code number reveals that it is not a large flowering variety, but it is an excellent one, even though its bulblets are not too easy to germinate. It grows to 42 inches in height and makes a fine flowerhead. L., 25c; M., 15c.

CORONA (Palmer). One of the most loved glads of all time. Creamy white with pink border around each floret. Opens up to 8 very large blooms. Winner of many prizes, including Grand Championships. L., 3 for 25c; M., 3 for 20c; S., 2 for 10c.

CASABLANCA. A very fine white. Opens 6 to 8 nicely ruffled florets on tall, straight spike. L., 15c; M., 10c; S., 4 for 25c; Bulblets, 25 for 50c.

CAPEHEART, light salmon rose. As good as Picardy for use. Free from disease. A real glad that you should have. L., 3 for 25c; M., 4 for 25c; S., 5 for 25c.

COONEY LASS (Krueger). (Early Mid-season.) A very nice cool pink. One that sell well to the florist and is liked by all that see it. Tall grower. L., 10 for 80c; M., 10 for 60c.

CALICO QUEEN. Just as its name implies, is a calico color. White background with red spots. Very pretty and is admired by all who see it.

COLONIIAL MAID (Young). A light lavender that rates the most tenable varie; y in this list. Grows very tall and straight. We have grown this for years and have never seen a crooked spike. Will open 8 to 10 nicely placed florets. Has been grand champion many times. L., 3 for 25c; M., 3 for 20c; S., 5 for 25c.

CONNECTICUT YANKEE (Schenetsky). A sensational large blush pink with an attractive scarlet throat blotch. It opens a double row of 10 florets at one time and each spike is a bouquet in itself. It is a fair increaser, but growth from bulblets is excellent. Certainly an A-1 exhibibition variety and would be a fine commercial if it increased more rapidly. L., 2.00; M., 1.50; S., 1.00.

CRINKLECREAM (Ellis). Medium yellow with large, beautifully placed florets. Opens 4 or 5 with good attachment on a strong stem. Crinklecream is a rich medium yellow color, not a cream as its name would indicate. It has good propagation qualities and makes a very fine commercial yellow. L., 30c; 10 for 2.40; M., 20c; 10 for 1.60; S., 15c; 10 for 1.20.

DELUXE RAINBOW COLLEC-TION. This collection will contain many newer and higher priced varieties and here you will find in abundance the ones you read about as show winners. 100 large bulbs, 1 in. up, of recent introduction and therefore higher in price, 6.00; 25 or more at the same rate.

SAME COLLECTION, but of medium size bulbs. 100 for 4.00; 50 for 2.50.

CRACKERJACK (Allen) (Early.) Deep orange yellow with strawberry blotch in throat. It makes a wiry spike with 14 to 16 buds, opening 6 wide open, plain petaled round florets of good texture, placement and attachment. Practically every bulblet will bloom. A good variety in a new color for both home and commercial use. L., 50c; M., 35c; S., 20c; Bulblets, 10 for 25c; 100 for 2.00.

DETROIT NEWS. A great novelty and will create a lot of admiration from all. Flower-head is a little short.

DISCOVERY (Baerman). Heavily ruffled light yellow with a small bright red star in the throat. Opens 5 to 6 large blooms. Very beautiful. L., 25c; M., 20c; S., 15c.

DAISY MAE (Lins-Ruble) 1945. The outstanding glad of the 1945 introductions. This beautiful orange pink with a cherry throat blotch is headed for a very bright future as a commercial and exhibition variety. L., 1.00; M., 75c; S., 50c; Bulblets, 10 for 1.00.

DREAM CASTLE (Lins). This is a very beautiful light coral pink blending to lighter throat. The spike is straight with 6 to 8 and sometimes more open. L., 50c; M., 35c; S., 20c; Bulblets, 10 for 60c.

ETHEL CAVE COLE. Large light pink. Very good. Opens 6 to 8. Good show flower. L., 3 for 25c; M., 3 for 20c.

ELIZABETH THE QUEEN (White). Beautiful ruffled lavender that opens 7 to 8 nice blooms. Terrific propagator. Excellent show flower. L., 3 for 40c; M., 3 for 30c; S., 3 for 20c.

FLAMING METEOR. Bright, deep red. Vrey good. Late and tall, L., 3 for 25c; M., 4 for 25c.

FLYING FORTRESS (Wilson). Big exhibition light smokey that wins in the shows. Has proved its ability to win and is good enough to keep on turning the trick. A big gray of monstrous proportions that is liked by all. L., 1.00; M., 75c.

FIRST LADY. Tall, strong growing, ruffled pink, small cream blotch. Six or more 5-inch flowers open. Sometimes flecked. Good flowerhead. Stems nearly always straight. Propagation and germination satisfactory. L., 50c; M., 30c; S., 20c; Bulblets, 10 for 40c; 100 for 3.00.

GOLDEN TETON. Large light yellow. Very good. L., 10c; M., 8c.

GOLD EAGLE, Early, deep yellow. Tall grower. Medium large flower. L., 3 for 25c; M., 3 for 20c.

GRATITUDE (Amrita x Arethusa) (160-40). Gratitude may best be described as a greatly improved Barcarole, resembling it mostly in color, being practically the same hue. Gratitude is heavy substanced, fancily ruffled and very tall, comparing with the famed King Lear for stretchiness of spikes. It is a salmon-orange with a sharp yellow throat blotch. Opens 5 to 7 5½-inch florets on tall, strong, wire-like stems and blooms as well from small bulbs as some varieties do from large. Placement is not always perfect. Growing habits are gratifying. A high order of beauty and a delightful basket flower. I consider Gratitude a sure commercial and one of my best. Early midseason. L., 75c; M., 60c; S., 50c; Bulblets, 15 for 1.00.

HAWKEYE RED (Heaton). A sport of Vagabond Prince. Very bright red that is due for popularity. L., 20c; M., 10c; S., 5c.

HIGH FINANCE (Wilson). Late midseason. Smoky light orange gray with cream throat blotch. It is a paler, more delicate colored version of the older Mother Machree. Plants are tall, husky and very prolific. A leading smoky that is becoming increasingly popular. L., 15c; 10 for 1.00; M., 10c; S., 4 for 25c; Bulblets, 15 for 20c; 100 for 1.00.

HUNTRESS (Jack). A light pinkish lavender that was outstanding for us this year. Opens 8 large bloooms on a straight stem. Plant is of medium height. Due to its earliness and fine color, Huntress is sure to be in heavy demand by cut-flower growers. L., 1.00; M., 70c; S., 45c.

HALLOWEEN (Lins). Brilliant pure orange scarlet. Blooms a few days later than Rosa Von Lima. Early flowers are always in demand. There are not many good early varieties in the deeper colors. Halloween fills the bill for an early brilliant orange scarlet red. Is a good propagator. We suggest cutflower growers try this. L., 15c; M., 10c; S., 5c.

IVORY KEYS. Large white with yellow lining in throat. Tall, straight spikes. One of the best whites. L., 3 for 25c; M., 3 for 16c.

KENWOOD (Lins). This is an absolute pure red. Has no blotch or mark of any kind. Usually builds a tall straight spike with good flowers. Head opening five 5½-inch plain petaled florets. Spikes cut in tight bud with just a little color showing. Open up very well in water. Plants and bulbs are healthy and it is a good propagator. L., 20c; M., 15c; S., 10c; Bulblets, 10 for 20c.

KING BEE (Krueger). Flaming scarlet, usually flaked darker, that opens 8 to 10 large florets at one time. One of the most showy of all glads. L., 15c; M., 2 for 20c; S., 3 for 15c; Bulblets, 10 for 15c; 100 for 1.00.

KING TAN. Large, formal rosy tan. Winner of a flock of firsts and specials, including champion and sec. champ at several shows. Just coming into real demand, we planted a large amount of it last year. Greatly reduced in price this year. Better order early. L., 3 for 35c; M., 3 for 20c; S., 3 for 10c; Bulblets, 25 for 1.00.

KING WILLIAM. 530 class by Schenetsky. Is one of the most beautiful o fall glads. Grand color combination of pastel shades. Picardy sport and straight, good growing, dependable flower that should be in every glad garden. Often picked as most beautiful in shows. Long record of winnings over several years, it still holds its own and is grand. Five and one-half-inch floret, 6 to 6 open flower. L., 3 for 25c; M., 4 for 25c; S., 3 for 10c.

KING LEAR. Early, tall, large ruffled deep purple. Excellent. L., 3 for 20c; M., 3 for 15c; S., 3 for 10c.

LADY BOO (Graff). (Mid-season.) Sweet is the adjective describing this glad of purest shade of shell pink. Absolutely a self color. Not a crook in a carload. It has appeal, opens well in water and to the very tip. Demand since introduction has held supply to the minimum.

LADY JANE (Lake). Midseason. A lovely cream with yellow lip petals that is a likely commercial. The beautiful, waxy, translucent florets of fine coloring and precise carving of last season's blooming evaporated with the summer's heat and drought. L., 10c; 10 for 80c; M., 5 for 30c; 10 for 70c; S., 4 for 20c; 10 for 40c; Buplblets, pkg. 50c.

LAKE PLACID (Wilson). A hooded butterfly cream. Almost white with creamy yellow throat. Opens 8 5½-inch florets on a 27-inch flower head having 19 buds. Heavy producer of bulblets that germinate easily. L., 80c; M., 50c; S., 30c.

LAVENDER AND GOLD (366) (Baerman). Very early). The longer you know Lavender and Gold the more you appreciate its pastel daintiness. Anyone who likes the medium decoratives will certainly like this one. Opens 5 to 7 frilled yellowthroated lavender blooms on a wiry, straight stem. Good grower and propagator. Excellent commercial. A medium decorative. L., 25c; M., 15c; S., 2 for 25c; Bulblets, 10 for 25c; 100 for 2.00.

LARMINE (Wilson). Formal orange, opening 8 to 10 6-inch flodets in a double row on a flower head of 20 buds, overlaid with a wide spear of scarlet to red. Very showy. L., 1.00; M., 75c; S., 50c; Bulblets, 3 for 25c; 10 for 75c.

LEADING LADY (Johnston). This white sport of Picardy is wonderful. Very large cream throat, with many open. It is sweeping the country as a winner and will be a winner for some time. It grew as large as White Gold for us last year. Excellent in every way. L., 25c; M., 20c; S., 15c.

LANTANA (Palmer). A beautiful pastel color, orange, shading through orange-salmon to a golden throat. Florets are waved, needlepoint effect, and are tightly attached to the stem. It will open 7 or 8 well placed blooms on a straight stem. Plant grows to medium height. Produces jumbo bulblets in quantity. L., 15c; 10 for 1.20; M., 10c; 10 for 80c; S., 5c; 10 for 40c.

LIPSTICK (Balentine). Beautiful pink with rose blotch which adds much to the beauty of this nice variety. Heavy producer of bulblets. L., 35c; M., 25c; S., 15c.

MARGARET BEATON. Large white with orange scarlet blotch. L., 3 for 25c; M., 3 for 20c; S., 3 for 15c.

MARGARET FULTON. Early light rose. Nice commercial. Very popular, L., 3 for 20c; M., 4 for 20c; S., 6 for 20c.

MARGARET WOOD (Marshall). A huge flowered deep mauve or mauve-purple of exceptional size and great beauty of color. For exhibition, it can win in the giant class, and for the home garden, it makes an unusual show in the garden. But I believe its greatest value lies in the strikingly beautiful and unusual floral work it makes. M., 50c; S, 40c; Bulblets, 15c each; 10 for 1.00.

MARQUETTA (Lins). Builds a tall spike with good flower head opening around 6 florets, 5 to 6 inches across; are ruffled and of beautiful form. The color is unflecked light orange, blending to lighter throat, overlaid with small orange red blotch. L., 20c; M., 15c; S., 10c; Bulblets, 10 for 20c.

MARYLAND MAID. Large formal clear pure pink with cream throat and faint white midrib. Six to 8 4½-inch wide open florets and as many showing color on an 18-bud 25-inch flower head. Grows 52 or more inches tall. Good, strong, healthy grower and produces bulblets freely which germinate very easily, often blooming from bulblets. L., 30c; M., 20c; S., 10c; Bulblets, 100 for 1.00.

MAID OF ORLEANS. The standard white for all flower users. L., 3 for 25c; M., 3 for 20c; S., 3 for 15c

MISS BLOOMINGTON. One of the best yellows. L., 3 for 25c; S., 6 for 25c.

MAYTIME. Early commercial. Pink, tall and straight. One of our best commercials. L., 3 for 25c; M., 5 for 25c.

MT. INDEX (Miller). White with a deep yellow throat blotch. An attractive color and a fine cut-flower. Plants grow tall and straight and it makes lots of bulblets. Fairly new to the mid-west. L., 20c; M., 15c; S., 2 for 20c.

MINNEWASHTA (Lins). In sections where late varieties will bloom before frost, this should fill the bill for a good strong growing orange. Is one of my late good cutflowers. Makes tall, strong plants with large light crange wide open florets of heavy substance. L., 15c; M., 10c; S., 2 for 15c.

MERCURY (Lins). Clean, non-flecking, mellow vermillion red. Keeps its brilliance under artificial light. Mercury is a good propagator. Peeled bulblets planted early make big bulbs by fall and are loaded with bulblets. L., 20c; M., 15c; S., 10c; Bulblets, 10 for 25c.

MELROSE (Lins). This being a cross between a blood seedling and Picardy, the color of the large ruffled florets is between deep rose pink of bluish cast and rose red blending into an American Beauty color throat. Plants are medium height and build a good spike. L., 20c; M., 15c; S., 10; Builblets, 10 for 20c.

MIISS WISCONSIN (Kreuger). A beautiful rose-pink that is outstanding. Opens 6 to 8 5-inch florets on a medium height plant. It will be several years before enough Miss Wisconsin can be grown to supply the florist demand. Miss Wisconsin was grand champion spike at the Wisconsin state show. L., 50c; 10 for 4.00; M., 35c; 10 for 2.80; S., 20c; 10 for 1.60; Bulblets, 10 for 50c; 100 for 3.50.

MOHAWK (Stevens). Deep maroon, oopening up to 10 5-inch well placed blooms on tall, straight spikes. The glaring faults of Rewi Fallu are not to be found in this variety. L., 10c; M., 8c; Bulblets, 100 for 1.00.

MISTY DAWN (580) (Rich). (Midseason.) Appropriately named, since the brilliant throat blotch reminds one of the sun rising through the mists of a foggy morning. The large soft gray smoky florets are well arranged on substantial spikes. A leading smoky. L., 10c; M., 2 for 15c; S., 5c; Bulblets, 35 for 25c; 100 for 50c.

OKLAHOMA (Wilson). (Mid-season.) Ruffled light lavender grey with creamy yellow throat. Five-inch florets, 7 open, 18 buds on a 26-inch flowerhead. Plant grows only moderately tall, about 4 feet. Substance, texture and placement are good. A very unusual color, blends well in baskets with yellow glads. L., 80c; M., 55c; S., 30c; Bulblets, 2 for 20c; 10 for 50c.

OREGON ROSE (Brandon). (Midseason.) A beautiful rosy shade with creamy throat entirely distinct from anything else. This has been a popular variety for some time, but the original stock grew rather short and had a short head though most of the blocms were open at one time. Am listing a taller, stronger growing strain that is much better than the original. A wonderfully fine variety for the florists. In the west, where it is grown more than in the east, the florists take every spike they can get—even when other pinks are a drug on the market. Grand Champion Single and Three-spikes, Sioux City show 1947. L., 2 for 35c; M., 2 for 25c.

ORIENTAL PEARL (Carlson). A rich cream with very large wide-open, plain petaled florets. Opens 4 to 6 florets which measure 6 to 6½ inches. While Oriental Pearl is very plain and is in the same color class as other good creams, yet it does make a very fine cut-flower. It grows tall and straight and a dozen make an arm-full. It is a very heavy propagator and fine bulb maker. L., 2.00; M., 1.50; S., 1.00.

OGARITA (Wilson). Rose salmon shading to a golden throat. It is one of the tallest growing varieties, the plants standing 72 inches from large bulbs when well grown. It opens 8 large florets on a spike with flower heads reaching 36 to 40 inches. L., 3 for 30c; 10 for 80c; M., 3 for 20c; 10 for 50c; S., 3 for 15c; 10 for 35c.

ORANGE GOLD (Marshall). A wonderful shade of golden orange. It will open 5 or 6 large round florets on a tail spike. For us, Orange Gold was one of our tallest growing varieties. Flower heads could be a bit longer, but it is unbeatable for color. A very fine variety. L., 1.00; M., 75c; S., 50c.

ORANGE PRINCE (Snyder). A bright orange, slightly on the red side. It is a sport of Vagabond Prince and its growing qualities are the same as its parent. L., 50c; 10 for 4.00; M., 30c; 10 for 2.40; S., 20c; 10 for 1.60; Bulblets, 10 for 40c; 100 for 3.00.

OREGON GOLD (Majeski). A large light yellow with a deeper throat. Its fine keeping qualities, ability to open many florets and tall, straight spikes make Oregon Gold one of the best yellow cut-flowers. The plant is tall and vigorous and the beautifully ruffled florets well placed on long flower heads. Produces a large quantity of bulblets. L., 3 for 30c; 10 for 80c; M., 3 for 25c; 10 for 65c; S., 3 for 15c; 10 for 40c; Bulblets, 100 for 35c.

PACIFICA (Wheeler). Tall light creamy white. Very pleasing and furnishes a large proportion of show spikes. Husky grower. L., 10c; M., 8c; S., 2 fcr 10c; Bulblets, 50 for 1.00.

PICARDY. Salmon. Greatest variety in existence. We feel that we have the healthiest stock grown anywhere. L., 3 for 20c; M., 3 for 15c.

ROBINSON CRUSOE (Lins). Builds a massive straight spike with 6 open. Color very unique. Base color is tan, marbled with chocolate. L., 1.25; M., 75c; S., 50c.

POET'S DREAM (Fischer). Clear light lavender blending into a creamy throat. Opens 6 round, heavily ruffled florets that are perfectly placed on tall, strong stems. Flower head could be a bit longer. It is a very heavy propagator and healthy grower. Makes a fine lavender cut-flower. L., 60c; 10 for 4.80; M., 40c; 10 for 3.20; S., 25c; 10 for 2.00; Bulblets, 10 for 50c; 100 for 3.50.

PURPLE SUPREME (Wilson). Probably the best and most popular of the Wilson purples and surely the tallest in this color class. Color as attractive as any: This is the year to get started with this fine glad. Easily oopens 8. L., 2 for 30c; M., 2 for 20c; S., 2 for 10c.

RED CHARM (452) (Butt). (Early midseascn.) A charm of red, indeed, and a very important variety. Opens a generous number of bright, round, well placed florets on tall, willowy spikes. Destined to be a must-have in everyone's garden. L., 10c; M., 8c; S., 5c.

RIO RITA (Lins). Late mid-season. A large exhibition scarlet orange that makes an impressive spike. It has won its share of awards and is in demand. L., 20c; M., 15c; S., 10c.

ROSY RED (362) (Knight). (Early.) A rosy red that may go all the way as an early cut flower. Easy grower. L., 40c; M., 25c; S., 20c; Bulblets, 10 for 50c.

ROSE O' DAY (Fischer). (Early mid-season.) Rose O'Day is distinctive in color, massive in size, and robust in growth. ItI opens 10 large, rosy, lavender florets in a formal double row arrangement on tall arrow-like spikes. Plants are especially robust and make excellent growth from bulblets. L., 35c; M., 25c; S., 20c; Bulblets, 10 for 25c.

SUSQUEHANNA. A buff edition of the older Heritage of which it is a seedling. Somewhat similar to Duna in color. Tall taperin gspikes with many open. Headed for the commercial brackets. L., 20c; 10 for 1.75; M., 15c; 10 for 1.25; S., 10c; Bulblets, 7 for 25c.

ROMAN GOLD. Beautiful combination of yellow and orange. Extra good late cut flower. L., 3 for 25c; M., 4 for 25c; S., 6 for 25c.

SENSATION. Late. The spikes are sometimes so tall, and the blooms so huge that they fall over unless staked. An immense, showy ruffled germanium pink. Gorgeous for home decoration. L., 2 for 25c; M., 3 for 25c.

"SIOUX CITY SUE" (Ayers). An American Beauty Rose Red Glad. A large decorative opening 7-8 slightly ruffled perfectly arranged florets with most of remaining buds showing color. L., 3.00; M., 2.50; S., 2.00.

SANDRA. Light salmon pink with amber blotch in throat. Of the Picardy type, and just as beautiful. L., 2 for 15c; 5 for 30c; M., 3 for 15c; 5 for 20c.

SPOTLIGHT (Palmer). Clean medium yellow with a small red throat blotch. Spotlight is one of the finest glads grown. In our planting of several hundred bulbs, we never saw a short spike or one with a short head. Florets are of large size and are perfectly placed. It will open 7 and is a very good keeper. It also opens well from tight cut bud. It is a very heavy producer of easily germinating bulblets. With the price down this year, no garden should be without Spotlight. L., 50c; 10 for 4.00; M., 35c; 10 for 2.80; S., 25e; 10 for 2.00; Bulblets, 10 for 50c; 100 for 3.00.

SILVER STAR. A large formal pure white with bright purple shading to lavender blotch. Floret size 5 to 6 inches with slightly ruffled edge. Six to 8 open and as many showing color on a heavy, stiff spike with 16 to 18 buds. Flower head 25 inches. Grows 55 inches high and blooms in 90 days: Tall, healthy grower, heavy producer of medium size bulblets that germinate readily. Top notch exhibition and also a good commercial. A spike of Silver Star with eight florets open is indeed a gorgeous thing to look at. L., 50c; M., 30c; S., 20c; Bulblets, 20 for \$1.00.

SUMMER GAL (Zimmer). A beautiful, glowing, geranium pink. It will open 8 to 11 6-inch slightly ruffled florets with several buds showing color. Florets never fleck and the spike is always straight. Makes a goodly number of bulblets which germinate easily. Summer Gal is a heavy winner in the deep pink class. L., 3.00; M., 2.00; S., 1.00.

SPIC AND SPAN (Carlson). (Midseason.) Tall ruffled deep pink, capable of winning for longest flower head and most open florets. Spic and Span is a cross of Picardy and New Era, combining the good points of both. I have never known one to crook. Spikes are gun barrel type, carrying 20 to 22 buds and opening 10 in the field with 6 more in color. It holds its deep pink color perfectly to the tip. A fine cutter from medium and small sizes. Good propagator and germinator. Has won innumerable championships at leading 1946 and 1947 shows, L., 3.50; M., 3.00; S., 2.50.

STOPLIGHT (Lins). Mid-season. A stopper, indeed! Has a rich, silky luster. A brilliant color, and tall, handsome spikes of scarlet. Very geod grower and an excellent propagator. We recommend it highly as a coming commercial. L., 10c; M., 8c; S., 6c; Bulblets, 100 for 50c.

SURFSIDE. Mid-season. Tall ruffled white with slight pencil markings in throat. This vigorous grower was one of our favorite commercial whites this year. L., 6 for 50c; M., 6 for 35c; S., 6 for 25c; Pkg. bulblets, 20c.

SILVER WINGS (Ritsema). A wonderful white sport of Picardy. Opens 7 or 8 glistening white florets with most of the remaining buds showing color. Florets are 6 inches across and are very ruffled. All the buds will open to the very tip. Plants are strong and healthy and beyond a doubt it is at the head of the white class. The leading white commercial. It is a very heavy propagator and bulblets bloom freely. L., 1.00; 10 for 8.00; M., 75c; 10 for 6.00; S., 50c; 10 for 4.00; Bulblets, 10 for 75c; 100 for 5.00.

STELLA ANTISDALE (Evans). Smooth, soft, light pink, a bit lighter and creamy in throat. Color has what might be termed a suede finish. Seven to 9 open easily in the field; 18 to 20 buds. Tall spike, 55 inches high. Strong, wiry stem. L., 15c; M., 10c; S., 5c; Bulblets, 10 for 20c.

SUN SPOT. Light apricot buff with rose spot in throat. Seven to 9 5-inch flowers open at once, making fine exhibition spikes. Tall, straight, a good grower. Propagates well, bulblets germinating nearly 100 per cent. Reported fine during the dry spell that hit part of the midwest last summer. L., 2.00; M., 1.50; S., 1.00; Bulblets, 10 for 2.00; 100 for 16.00.

SNOWSHEEN (Snyder). A pure white that really is pretty. Is a sure winner in its color class. Won grand champion single spike at Scuthern Minnesota Glad Show, 1945. L., 25c; M., 15c; S., 10c; Bulblets, 100 for 60c.

SNOW PRINCESS. Try Snow Princess if you want to get started in a white on short notice. An improved Maid of Orleans, being purer in color, larger and more uniform in performance. Very strong grower; guiblets grow to sizable bulbs the first year. L., 3 for 25c; 10 for 70c; M., 10 for 40c; S., 10 for 25c; Bulblets, pkg., 20c.

TEXAS (Buchanan). (Early.) Large exhibition type white. Opens 7 to 9 well placed 5½- to 6-inch blooms with a 28- to 30-inch flowerhead, carrying 17 to 19 buds. Large bulbs bloom in 70 days, making it a valuable commercial white. L., 1.50; M., 1.00.

TROCADERO (Lins). A clean salmon orange or carrot color. It is a very tall, vigorous grower and most unusual in color. It is a good propagator, especially from larger bulbs. Looks very good. L., 1.50; M., 1.25; S., 75c.

VARIATION (Krueger). Early. A good early pink. Opens 6 to 10 florets on a very long flowerhead. A variety you will want. L., 10c; M., 6s; S., 4c; Bulblets, 100 for 1.25.

ROYAL ROBES (Lins). The color and texture of its pure velvet red ruffled florets is so rich that the name "Royal Robes" is self suggestive. The 4½-inch florets are round and wide open and heavily ruffled. Opens 5 to 6 florets on an 18-bud spike on always straight. 4-foot plants. Florets are always perfectly placed and well attached. Is a heavy propagator and good germinator. Blooms early mid-season. L., 2.00; M., 1.50; S., 1.00.

TUTS BOTH (Both). (Early midseason.) Deep pastel orange, with small blue tongue. A rare color combination. Huge, wide open florets held rigidly on tall, strong spikes. Heavy winner in its color class. M., 40c; S., 25c; Bulblets, 2 for 15c; 10 for 60c.

VANWHITE. Slightly ruffled, pure white except that under unusual conditions it may develop a pale pink tinge. This is the finest pure white variety we have ever grown. L., 50c; M., 40c.

VALERIA. Clear scarlet with a perfect spike head. Florets overspread with a silky sheen that adds much to its beauty. Early, large grower. Very popular with the public. L., 3 for 25c; M., 3 for 20c; S., 5 for 25c.

VAN GOLD (Van Voorhis). Early. A deep golden yellow. Very good. L., 25c; M., 15c; S., 10c.

VULCAN (Stevens). Late. Light purple. Good form and a beautiful color. L., 25c; M., 15c.

VENIDA (Milo). A fine future is predicted for bold blotched Venida—rose with a large creamy white center. It opens 8 florets at one time. It achieves its maximum color effect when several spikes are together in a basket or vase. Venida is an excellent variety. L., 4.00; M., 3.00; S., 2.00; Bulblets, 50 for 4.00.

VEE CREAM (Van Voorhis). Late. A cream with a fiery blotch. Many open on a long flowerhead, but has a bad habit of growing cloose to the ground. L., 3 for 30c; M., 4 for 30c; S., 6 for 30c.

WANDA (Snyder). Another Picardy sport that resembles its pareent in every way except color, which is light cream, approaching white. Long, straight spikes. Good grower. L., 3 for 25c; M., 3 for 15c.

WHITE GOLD. A sensational glad. Large cream with cream yellow throat. Easy to grow. One you should have. Good reproducer. L., 3 for 30c; M., 3 for 20c; S., 3 for 15c.

WINGS OF SONG (442) (Ellis). (Mid-season.) An exceptionally fine rose salmon sometimes bordered with blue at the edges. Tall, with many open. One of the leading cut flowers with us this year. Shows more smokiness but still does well in dry weather. Our stock is the healthiest we know of. Each L., 10c; M., 7c; S., 5c. L., 10 for 60c; M., 10 for 40e; S., 10 for 30c; Bulblets, 25c pkg.

WEDGEWOOD (Fischer). A rich live blue-lavender with a cream throat. It opens 5 waxy, ruffled florets that are well attached and perfectly arranged on slender spikes. Wedgewood was one of the very best of the new varieties that bloomed in our 1947 plantings. Although of medium size, the plants are very robust and healthy. By all means be sure to include Wedgewood in your order. \$1.50 each, any size.

YELLOW GOLD. Rich cream yellow, frilled edges. L., 3 for 25c; M., 3 for 25c.

YELLOW PERIL. Beautiful large medium yellow. L., 10c; M., 8c.

WHOLESALE PRICES—NOT PREPAID

NOT LESS THAN 25 OF A SIZE AND VARIETY AT THE HUNDRED RATE 250 OR MORE AT THE THOUSAND RATE—FOR 1600 RATE MULTIPLY 8 TIIMES THE 100 RATE.

					Bulblets
	Per	L.	M.	S.	Qt.
Algonquin	100	6.00	4.00	3.00	7.50
Autumn Gold	100	5.00	3.50	2.50	4.00
Bit O' Heaven	100	4.50	3.50	2.50	2.50
Blaze	100	3.50	2.50	2.50	3.00
Blue Beauty	100	6.00	4.00	3.00	4.00
Capeheart	100	6.00	M seedy	red Silvi	Thirties I
Col. Maid	100	5.00	3.50	2.50	3.50
Corona	100	6.00	5.00	4.00	4.50
Ivory Keys	100	5.00	4.00	3.00	3.50
King Lear	100	5.00	4.00	3.00	3.50
King William	100	6.00	4.00	3.50	6.00
Lady Jane	100	6.00	5.00	4.00	7.00
Marg. Fulton	100	3.00	2.50	2.00	2.50
Maytime	100	6.00	5.00	4.00	5.00
Maid of Orleans	100	5.00	4.00	3.00	5.00
Picardy		5.00	4.00	3.00	5.00
(Our stock of Picardy con	nes fr	om one of	the best	strains in	the U.S.)
Pacifica		6.00	5.00	4.00	10.00
Surfside	100	5.50	4.50	3.50	THE INTERIOR
Snow Princess	100	5.00	4.00	3.00	4.00
White Gold	100	6.00	5.00	4.00	13.00
Wings of Song	100	6.50	5.50	4.00	5.00
Good Clean Stock.					
Stoplight	100	7.00	6.00	5.00	18.00
King Tan	100	10.00	8.00	6.00	a distri

Get Acquainted Special!

We have decided to make this offer in order that the smaller grower may get top quality glads at a low price and still have the best glads in their respective color classes,

All bulbs are vigorous and healthy, grown from bulblets and will be at their peak for at least two years.

- 10 Large Snow Princess, best white.
- 10 Large Algonquin, has more blue ribbons than any other red on the market.
- 10 Large Sandra, beautiful light pink.
- 10 Large and Medium King Tan, something new in a glad color, one you must grow sooner or later.

40 Bulbs, a \$4.00 value, for only \$3.00 prepaid

We will include FREE, White Gold as extras.

THE RESERVE OF THE PARTY OF THE